1. Conclusions:

1. Theater category had the most successful projects at 839. However, it was second for percent of successful projects per category, behind Music. 60.23% of Theater projects were successful and 77.14% of Music projects were successful.
2. I noticed Project ID 1012, exceeded their goal funded amount and the project ‘State’ is Cancelled, which seemed odd. So, based on this data not every cancelled project received less funds than their goal amount.
3. Technology category had the greatest total pledged amount at $23,403,723.68. Also, Technology category had the most cancelled projects.
4. Journalism category was the least successful. All 24 projects were cancelled, and the total pledged amount was the smallest among the other categories. However, all the projects were only listed in the U.S. So, based on this data it would not be wise to try and fund a journalism project in the U.S. on Kickstarter.

2. Limitations:

* A limitation is it does not state the exact geographic region within the country the Kickstarter project was performed. It only states the name of the country. E.g. State/City/Town/County
* A limitation is it does not state if the project/event would be held at an indoor venue or outdoor venue.
* A limitation is it does not state the weather conditions during the period from Launch date to Deadline date.
* A limitation is there should be at least one project of each category campaigned in each country.
  + Journalism category was only launched on Kickstarter in the U.S.
* A limitation it does not state how many members of staff were on the project.
  + It may be wise to include the number of staff members on the project if you are going to include the 'Staff Pick'.
  + Also, include the percent funded by staff members out of the total amount funded.
* A limitation is it does not show the relationship between duration of the project and the state of the project.
  + There should be an added column that shows the duration (number of days).
  + How does the number of days the project is listed on Kickstarter affect the ‘State’ of the project?
  + If the project has a longer duration, does that mean it will have a greater rate of success?
* A limitation is it does not show what percent of the projects were successful, unsuccessful, failed or live out of the total for that category.
* A limitation is the data/instructions does not state what 'Spotlight' means but I do see a 100% positive correlation between ‘State’ Successful and ‘Spotlight’ True.
* A limitation is the data does not state what determines a project as cancelled or live.
  + Project ID 1012 exceeded goal funding and the ‘State’ was cancelled.

3. Graphs/charts:

Create a pie graph that shows the percent of projects that were successful, failed, live, and cancelled for each category, with a filter for country. Create a scatter plot for each category, to identify the relationship between goal amount and pledged amount. Create a column chart that shows the total amount pledged for each category, with a filter for country.